

# What Can I Do With This **Ohio State** Major?

Bachelor of Arts

## Arts Management

College of Arts and Sciences

Through the arts management major, students will understand the issues, problems and policy interventions impacting the contemporary arts and cultural industries, develop business and managerial skills for professional decision making in arts and cultural organizations, and practice creative and critical thinking, opportunity recognition and innovation in various arts and cultural environments. Students will understand the professional role and responsibilities of successful creative individuals in contemporary society. <sup>i</sup>

### Career Areas/Job Titles:

#### Management and Industry

Artistic Director  
Special Events Coordinator  
Box Office Manager  
Exhibition Planner  
Museum Director  
Marketing Coordinator  
Venue Manager  
Entrepreneur

#### Communication and Media

Grant Writer  
Public Relations Coordinator  
Art Consultant

#### Education

Education Coordinator  
Professor  
Researcher

#### Non-Profit/Advocacy

Volunteer Coordinator  
Community Liaison  
Fundraiser/Development  
Director

#### Government/Politics

Arts Policy Analysts  
Lobbyists

*\*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

### Transferable Skills:

Artistic Design  
Basic Computer Skills  
Business Fundamentals  
Economics and Accounting  
Editing  
Expressing Ideas  
Public Speaking  
Use Technology Effectively

Written Communication  
Social Perceptiveness  
Teamwork  
Creativity/Imagination  
Forecasting/Predicting  
Identifying Problems  
Adaptability/Flexibility  
Attention to Detail

Implementing Decisions  
Initiative  
Managing Time/Stress  
Administrative Skills  
Organization Skills  
Planning

*\*This is not an extensive list of transferable skills. See larger list of skills you might develop here:  
<http://ccss.osu.edu>*

### Professional Links:

Association of Arts Administration Educators: <http://www.artsadministration.org/>

Social Theory Politics & the Arts: <http://www.stpaconference.com/>

Ohio Art Education Association: <http://www.oaea.org/>

The Association of Arts Management, Marketing & Development Professionals: <http://artsreach.com/>

Americans for the Arts: <http://www.americansforthearts.org/>